

# IFWTWA 2013 Annual Meeting/Conference May 23<sup>rd</sup> - 27<sup>th</sup> Hilton Hawaiian Village Resort Waikiki Beach

## Finding the “Real Hawaii” through History, Arts, Culture, and Food

**Registration deadline March 15, 2013.**

Journalists sharing a room must register separately. To eliminate an unduly long application we are listing basic costs applicable to all registrations. The totals below include these costs. No one under 21 is allowed to participate in any aspect of an IFWTWA trip.

Hotel Cost For 4 nights Per Person	Single Room Non-Ocean View	Single Room Ocean View*	Double Room Non-Ocean View	Double Room Ocean View*
Hotel Cost	\$550	\$725	\$275	\$363

\*We have only reserved a limited number of Ocean View rooms subject to availability on a first come first serve.

Registration Cost for Regular Members \$150

Registration Cost for Guests or Associate Members \$225

Late Registration after March 15<sup>th</sup> probably will not be available. If it is the late fee will be \$125 additional.

**Activity Transport Fee for all applicants \$175.**

Reg Member Double Occupancy \$600 p.p. Room with (name) \_\_\_\_\_

Reg Member Single Occupancy \$875 p.p.

Reg Member Double Occupancy Ocean View\* \$688 p.p. Room with \_\_\_\_\_

Reg Member Single Occupancy Ocean View\* \$1050 p.p.

Guest or Associate Member Double \$675 p.p. Room with (name) \_\_\_\_\_

Guest or Associate Single Occupancy \$950 p.p.

Guest or Associate Member Double Ocean View\* \$763 p.p. Room with (name) \_\_\_\_\_

Guest or Associate Single Occupancy Ocean View\* \$1125 p.p.

**After Cut-off Subject to Availability the late fee is an additional \$125.**

### CREDIT

Student Discount \$50

For Friday, May 24, we have a choice of three tours that are described on [page 6 of this application](#). You need to list your first, second, and third choice. It will be first come, first serve. In one case, the Hawaii Visitors and Convention Bureau has requested media first. We will try to accommodate everyone, but cannot guarantee. List 1st, 2nd, and 3rd choice, and do the same for guest, if applicable.

## Member

Bus 1 – Royal Palaces of Hawaii

Bus 2 – Hawaii’s Vibrant Arts

Bus 3 – Hanohano Heeia

## Guest

Bus 1 – Royal Palaces of Hawaii

Bus 2 – Hawaii’s Vibrant Arts

Bus 3 – Hanohano Heeia

**Special Event: Michelle and Maralyn’s Private Club Experience** (\$45 pp. including 2 drinks and buffet, and transportation—you can write about the Maui Ocean Vodka Cocktail hour and The Rodney Strong Wines- but relax and enjoy the food and delightful experience).

one \$45

two \$90

## Non-IFWTWA member invited travel, food and wine writers:

PLEASE ADD \$75.00 to the total to join IFWTWA as a new member ( special membership until 12/31/13). Then go to [ifwtwa.org](http://ifwtwa.org) and apply to sign up for membership. Fill out completely. Application will be vetted and you will be advised of membership in order for your conference registration to proceed. On application for membership put in “sending check” so it does not take you to PayPal. Our Exec. Dir. Patty Anis can assist you. [admin@ifwtwa.org](mailto:admin@ifwtwa.org)

Total Enclosed or Authorized to Charge: \$ \_\_\_\_\_

## Credit card (MC & Visa only):

MC/Visa Credit Card # \_\_\_\_\_ Ex date \_\_\_\_\_ 3 Digit Sec Code \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_ Home Phone \_\_\_\_\_ Work \_\_\_\_\_

Cell Phone \_\_\_\_\_ FAX: \_\_\_\_\_

Share room with Member (who must have own application) or send check for total to:

## International Food Wine & Travel Writers Association

**1142 Diamond Bar Boulevard, #177**

**Diamond Bar,CA 91765**

By signing above you acknowledge that you have read our Code of Conduct and agree to abide by it; sign “Expectations” & return with application; and agree to send the hosts and

[mediatrip.clips@ifwtwa.org](mailto:mediatrip.clips@ifwtwa.org) the URL (link) for any articles published. **You agree to publish at least one story on some aspect of the conference. Remember your article can be entered in our Excellence Award Conference Article program.**

By submitting your application, you acknowledge that there are risks associated with travel, and you assume full responsibility for yourself, your spouse, and/or guests for food allergies, illness, bodily injury, death, damage or loss of personal property, and trip interruption expenses, which may result from your participation at the conference, from the time of your departure until arrival home. Furthermore, you indemnify IFWTWA, its officers, directors, executive director, administrative director, consultants, contractors, and hosts against all claims for damages and agree that a refund of your registration fee shall be accepted as liquidated damages for any action against them, individually and severally, arising out of any aspect of your participation in the Conference. Your registration and IFWTWA confirmation must be received

PRIOR to your departing on the trip. Any personal expenses incurred on the trip will be charged to the individual's credit card that incurred the expense when checking out of the hotel.

IFWTWA has permission to use any photographs you are included in for publication as they determine is in the best interest of the association.

Note: A confirmation will be sent out when your payment, via check or cc authorization is received and processed.

Full Name (as on your Passport) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_ Email \_\_\_\_\_

Mobile number \_\_\_\_\_

Emergency Contact \_\_\_\_\_ Telephone \_\_\_\_\_

Food restrictions if any \_\_\_\_\_

Physical restrictions if any \_\_\_\_\_

By typing my name below, I authorize IFWTWA to charge my credit card for \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

In addition to this covering your room, tax, many meals and entertainment, we charge a registration fee as we are a non-profit and need revenue to support additional work required for this event. There is also a transportation/activity fee charged this time around and the optional dinner. **Once you sign up for the private club dinner, it is non-refundable, as we have to guarantee the number. You will not be able to sign up at the conference.**

There is a non-refundable deposit of \$75 for all applications, no matter the circumstances. Air and transfers are your responsibility. However, we are getting a discount code. The hotel is picking up the resort fee and Internet fee.

## Expectations of Conduct on an IFWTWA Conference

We try to give the hosts an idea of what you, as an individual journalist, may be looking for with regards to your outlets. We'd like your help with some simple courtesies. So please indulge us as we review the **IFWTWA's Expectations of Conduct for our conferences**. We know you are paying to register and a reduced rate for rooms and sometimes transportation. However, you do need to agree to write about something on the trip. Even though you are paying, we are still getting a lot extra included that costs substantially more.

**Dress appropriately**--This is sometimes referred to as, "No bikinis in the lobby!" or "No snowshoes at the ball!" As journalists, our hosts expect you to look like business professionals. You don't have to be fancy, just neat. Some destinations are more casual than others.

**Do not order more food than you can consume**--We are lucky that most of our journalists become fast friends and don't mind sharing tastes. Only dip your spoon or fork in once and then use a clean one. Germs carry and no one wants someone else's flu or cold.

When a tasting menu is provided, accept it graciously and don't order additional. When the host provides an assortment of appetizers and requests you order an entrée of your desire, please do not request additional appetizers or more than one entrée.

If the host brings out desserts for us to share, then share. Either cut into pieces before the knife and fork is used, or ask for additional forks or spoons if necessary. If the host takes an order from each individual, you can order what you want. Go with the flow. Please do not be the one to order items for the table. That is up to the host. If you have a health issue with any food, please advise on your application.

**Liquor**--If the host is taking drink orders at lunch, it is probably for soft drinks. Please do not request a cocktail unless it is offered. At dinner, you can ask about a cocktail unless it has been stated differently. Only have ONE cocktail. We are there as journalists. DO NOT request to purchase a bottle of liquor from the bar. The host may feel obligated to give it to you and this does not reflect well on the organization.

**Wine selection**--If a host orders a bottle, that is what we will drink. If a host asks for your recommendations, by all means suggest what you'd like all to taste. Some may have strict budgets or, for reasons that we may not be aware of, prefer to showcase a certain wine. Always proceed with decorum. Limit your wine to two glasses unless it is a tasting that includes more.

**Drinking too much**--You can wipe out the goodwill of an entire trip for all of us with any clouded views and bad behavior.

**Poor table manners**--This is just gross! Remember what Mama taught you? Elbows off the table, chew with mouth closed, make polite conversation (no politics or religion!), etc. Do not dip spoon or fork you have tasted from back into shared food. Ask for a serving fork or spoon.

**When a host is talking**--**Pay attention**, ask questions and write notes. This is not the time to be talking at the table to anyone else. The hosts note who takes notes. We are there to learn about the host, not just consume the food.

**Late or lag behind**--We are sometimes guilty--we like to shop, but try to limit this predilection, as it creates tension in the schedule for the host. We are asking sponsors to allow time for our members to browse and shop, as it does help the sponsors financially.

**Transportation leaves on schedule. If you are late, it is up to you to take a taxi at your expense.**

**Miss an outing or presentation because it doesn't interest you is unacceptable.** We comprise food, wine, and travel, so sometimes in the program you'll just have to grin and bear it. You just might learn something to make your area of interest even more interesting. You are expected to attend everything unless it is an optional activity.

**Some activities are physically challenging.** If this is more than you can take, we will advise the sponsor and ask for an alternative. Or they may determine the entire trip is too strenuous for you to take part. We attempt to provide alternatives.

**Being rude or a bully is unacceptable.** Sometimes, things don't go your way, but be gracious about it! And don't demand things. In several cases, journalists have called the host, without this committee's knowledge, demanding a room upgrade to a fancy suite because of their "stature in the media world!" Believe me, it gets back to us and unacceptable.

**Snail Mail**--Some hosts graciously offer to mail your printed material home for you. If they ask you, drop off your materials within the designated timeframe to the location specified. Don't expect them to give you special privileges. Do not expect them to mail the entire contents of your suitcase too!

**Stingy doesn't work**--We are all on budgets, but if tips are not covered by host, please leave what you can. We try to spell this out ahead of time. However, if we say you are expected to pay gratuities, then please do so. If you cannot afford them, then you should not register to attend the trip. Service help earns very little.

**Bail yourself out**--Glitches occur on every trip, but step up and rectify as soon as you can.

**Promoting your own interest**--If we're listening to someone explain a process like winemaking, baking, building, farming, cooking etc., we should be doing just that--listening to THEM, not to you! Please let them speak and ask questions, rather than to give advice. It is fine to ask for more information on a particular topic. It is not the time to speak with the sponsor or host about your own interests, like doing a book about the area. You can follow up via e-mail or phone with that after our trip or during free time.

**Problems on trips**—If you have a problem with behavior of any member, discuss with a Board Member who is on the trip. Do not bring it up where the host or other members can hear it.

**Cell phones**—Please have them on vibrate. If you have a call you have to take, leave the room. If you are on a bus being transported to another location, keep your voice low when speaking. If a guide is speaking, do not take the call unless you are in an emergency situation.

**Excellence Awards** – IFWTWA Media Trips are a great opportunity to look for excellence in wine, food and travel providers.

IFWTWA’s Excellence Awards Program can recognize the best of the best on your media tour. If you have an award-worthy experience, access IFWTWA.org, click the Excellence Awards link and submit a nomination.

**Clips & Links** – Early 2011, we launched a Media Trip Results blog that provides testimonials from hosts, as well as links to the stories, interviews, videos, etc. That enables hosts, as well as prospective destinations, to see that we provide a return on investment.

ALL journalists are expected to submit their clips via links or pdfs to [mediatrip.clips@ifwtwa.org](mailto:mediatrip.clips@ifwtwa.org), [Admin@ifwtwa.org](mailto:Admin@ifwtwa.org), and directly to the host. If you go on a trip and do not produce, you will have a difficult time qualifying for the next trip. No Clips, No Trips. Remember, well-written articles are always welcome at Global Writes, where you are able to share your expertise on any food, wine or travel angle.

**We are grateful for each and every one of you being with us.** This communication is simply to be sure you understand the expectations. Rarely does someone not comply and this clarifies what is expected.

▶ **Please sign and date that you have read and agreed to the above Expectations of Conduct.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

▶ FAX or email this completed form to:

FAX: 1-877-439-8929 or Int’l FAX 1-909-396-0014.

Email: [admin@ifwtwa.org](mailto:admin@ifwtwa.org)

## Special Places of Hawaii

### Optional Tours for International Food, Wine & Travel Writers Association

Provided by: Hawaii Visitors & Convention Bureau

Date: Friday, May 24, 2013

**ALL: Meet at Hilton Tour Bus Depot at 8:45 a.m. Return to Hilton by 4 p.m.**

#### Bus #1 – Royal Palaces of Hawaii

Limited to 23 participants

Did you know Hawaii is home to the only royal palace in the U.S. and the only state with its own language, music, and dance? Learn about Hawaii's royal heritage during this very special tour led by HVCB's cultural advisor Kainoa Daines. You'll get exclusive access to *Mauna Ala* (Royal Mausoleum), the final resting place of the monarchs that ruled from 1819 until the overthrow of the Hawaiian Kingdom in 1893. Then, Kainoa will guide you to *Hanaiakamalama* (Queen Emma Summer Palace), once the summer retreat of King Kamehameha IV and his wife, Queen Emma. Finally, you'll visit Iolani Palace, the downtown Honolulu treasure built in 1882 by King David Kalakaua (the "Merrie Monarch") that today stands as a symbol of Hawaii's ingenuity and global recognition. Lunch provided. Wear comfortable shoes. Bring camera and sunscreen.

#### Bus #2 – Hawaii's Vibrant Arts

Limited to 23 participants

Go beyond the beach and discover Oahu's diverse array of art and architecture. First, you'll enjoy a docent-led tour of Honolulu Museum of Art, the state's largest art museum with more than 50,000 objects in its permanent collection, representing all major cultures of Hawaii and spanning 5,000 years. Then, savor a contemporary lunch prepared with fresh island ingredients in the museum's open-air café surrounded by gardens, a waterfall, a 75-year-old monkeypod tree and sculptures by Jun Kaneko. Finally, step into the shoes of an heiress at Shangri La, the Honolulu retreat and sanctuary built by Doris Duke in the 1930s. Filled with her extensive collection of Islamic art, Shangri La remains one of the most architecturally significant homes in Hawaii.

Lunch provided. Wear comfortable shoes. Bring camera and sunscreen.

#### Bus #3 – Hanohano Heeia

Limited to 48 participants

A tourist trap this isn't. Roll up your sleeves and gain a deeper understanding of Hawaii when you work and play in a taro farm and fishpond. During this unique journey to Heeia, you'll learn how ancient Hawaiians sourced food from an 800-year-old native Hawaiian *ahupuaa*, a land division that runs from the mountain to the sea, and how these practices are being sustained today. Cultural practitioners from Paepae o Heeia, Mahuahua Ai o Hoi, and Papahana Kualoa will guide the way during this hands-on experience. Mark Noguchi, a leader in Hawaii's sustainable food movement and chef/founder of Taste and Pili Hawaii, will prepare a gourmet local-vore lunch sourced from Heeia's bounty.

Lunch provided. Wear bathing suit, clothing to get muddy in, and slippers (flip-flops). Bring towel, change of clothes, camera, and sunscreen.