



International Food, Wine & Travel Writers Association

PRESS PASS

Volume 34, No. 9

Marilyn Green, Editor mgreenjournalist@yahoo.com

September 2016

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linda@ifwtwa.org

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FWT MAGAZINE

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john@ifwtwa.org
editor@fwtmagazine.com

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admin@ifwtwa.org

Marilyn Green, *Editor Press Pass*
mgreenjournalist@yahoo.com

Timothy Lack, *Webmaster*
twlack@charlottecountywebsites.com

I*N*S*I*D*E



-  In **Purposeful Journey**, **Lisa Richardson** and **Elizabeth Willoughby**, Chair and Co-Chair, Conferences & Media Trips Committee, discuss IFWTWA Code of Conduct and policies on media trips.
-  **John Lamkin**, Chair Member Publications, Executive Editor FWT Magazine, provides news of **Association publications and opportunities for members**.
-  **Markets** gives members contacts for food and drink magazines, some very familiar and others with regional or special interest focus, most of them combining culinary and travel stories.
-  **Story Opportunities** explains how to arrange access to stories from the Caribbean to Hawaii.

JEFF CORYDON

WAS AN HONORED, LONGTIME MEMBER OF IFWTWA

We have lost a longtime IFWTWA member: Jeff Corydon III passed away on June 20, 2016 following a lengthy hospitalization. He was 87.

His widow, Ilse, wrote to IFWTWA:

"We are glad to have participated in the 2015 Annual Conference at Sea on the Holland America M.S. Maasdam, and Jeff felt enriched by the programs offered.

"With best wishes for a flourishing IFWTWA moving forward,

Ilse Corydon"

International Food Wine and Travel Writers Association (IFWTWA)

39252 Winchester Rd, Ste 107 #418,
Murrieta, CA 92563

877-IFW-TWA-9
877-439-8929

Email: admin@ifwtwa.org
Web: <http://www.ifwtwa.org>

The PURPOSEFUL JOURNEY

By Elizabeth Willoughby and Lisa Richardson

Chair and Co-Chair, Conferences & Media Trips Committee



Partners and Spouses and IFWTWA Membership

One of our members asked a great question recently. It was with regard to bringing her husband along on a media trip because the group leader's husband was also attending. We think it's worth sharing the policy we have with everyone, since many have pondered this same question.

From [IFWTWA's Code of Conduct](#):

7. Professional associates: Anyone other than a fellow professional directly involved in the story shall not accompany a member to an event or on a media trip, nor shall they be included when receiving "comps" such as travel, lodging, meals, and services unless the host extends an [unsolicited] invitation and/or approves the inclusion. If approved, accompanying individuals are held to the same standards as the member.

There are times when hosts open up the trip to our working participants' partners, usually as long as the partner pays his/her own way. These are occasions when space is not an issue. More often than not these days, however, tourism boards are working with tight budgets that allow only a small number of participants. Naturally, these limited seats need to be filled with those who will provide the best return on investment (ROI), which the spouse or partner of a journalist is unable to provide.

On the other hand, we do have several members whose partners are also members of IFWTWA, also working in the industry. These are fabulous arrangements, often set up where one does the writing while the other does the photography, sometimes putting their skills together for one article, other times placing their works in separate publications. In whatever manner these working relationships operate, both partners must separately apply for the trip and the hosts accept whomever they see providing the best ROI. Such partnerships can be pointed out in the application form, but it is ultimately the host who decides which members are accepted on the trip.

In some lucky cases both partners are accepted, which may appear as though a spouse is along for the ride, but like everyone else, s/he must honor the promises laid out in the application that was accepted and expected by the host.

If you'd like to be travelling on our media trips with your partner, and if your partner is able to get published on-line, in print, on the radio, with text and/or with photos, do please have your partner join



John Lamkin and Susanna Starr in Thessaloniki, Greece, an extension of a 2015 IFWTWA-sponsored press trip.

The **PURPOSEFUL JOURNEY**

IFWTWA and apply for the trips exactly as you are doing. We look forward to forwarding your applications onto the hosts of future trips so you can experience amazing places together.



Phyllis Hinz and Lamont Mackay “The Cooking Ladies” en route to Santa Cruz Island, CA

Cancellations

IFWTWA-sponsored media trip cancellations have become problematic for our organization and the relationships we forge with our hosts, who expend countless hours of collaborative effort to craft IFWTWA-sponsored media trips. Their perception of IFWTWA's professionalism is paramount to our organization. We must provide our hosts with the opportunity to choose from an exceptional group of vetted journalists who will bring their passion for human experience, good journalism and integrity to the table.

The IFWTWA board has developed a policy regarding member cancellations for media trips with a focus on member responsibility. If a member cancels (or fails to respond) after being accepted as a participant on an IFWTWA media trip, s/he will still be expected to pay the registration fee within 5 days, and will be suspended from attending subsequent media trips and events for a period of time determined by the Media Trips Committee.

If a second infraction occurs, the member may not apply for media trips for the next calendar year. Exceptions include death of a family member and media trips which are open ended or without set dates at time of application. For personal or family illness or injury, the member will be asked to send a doctor's note by email. These and other situations/reasons for cancelling one's attendance on a trip for which they have applied and been accepted will be heard by the IFWTWA board and voted on as to whether the registration fee and/or suspension from future trips will be applied.

Elizabeth Willoughby,

Lisa Richardson



Michelle and Kurt Winner at Hawaii IFWTWA Conference

GREAT REASONS TO ATTEND IFWTWA'S 2016 CONFERENCE



by Chairs Susan and Todd Montgomery

- 1 Networking:** Catch-up with old friends, meet new members and make new friends. Learn what other members are doing to promote their writing, develop story ideas and find trip opportunities. We always learn the most from each other. The conference will begin on Sunday night, October 30, with a festive cocktail party on the hotel's patio overlooking the harbor. This is where networking begins and it goes on for four days.
- 2 Professional Development:** This year's conference is literally chock full of wonderful opportunities to grow and learn. Among other presentations, we will have a top-notch panel of premiere Southern California chefs talking about what's happening in SoCal cuisine. We also have two levels of Social Media workshops, a speaker on how book publishing can fast-track your travel writing career, a session on writing about wine, a pitching articles session, a photography session, a tourism panel, a Tourism Marketplace and much more. All our presenters are experts in their fields. And during lunch one day, you will hear celebrated cookbook author Melissa D'Arabian speak about healthy Southern California culinary trends.
- 3 A gorgeous destination:** Coronado Bay has to be one of the most breathtaking and beautiful destinations on the west coast. The area, including San Diego, is full of enticing culinary options and many places to visit. Coronado is easily accessible from San Diego's international airport — about a 20-minute drive.
- 4 An upscale resort hotel:** Loew's Coronado Bay is certainly one of the most luxurious hotels for any IFWTWA Conference with lovely rooms, an inviting bar, outside patios overlooking the harbor, gorgeous harbor and ocean views, a wonderful spa and pool. (Yes, in California you can swim in November!) Also, the hotel offers easy access to the beach.
- 5 Lots of destination activities:** We have all kinds of activities planned at our destination, including a San Diego trolley tour; dining in San Diego; historical tours and wine & appetizers at the magical, historic Del Coronado Hotel. You'll also enjoy s'mores on the beach at the Del as the sun sets on one of the most exquisite beaches in California.

IFWTWA Publications NEWS



By John Lamkin

Chairman

Member Publications Committee

Executive Editor

FWT Magazine

FWT Magazine

Look for Issue Five of FWT Magazine around the end of this month.

Volunteers Needed:

Standby Editors and Proofreaders

You will be helping edit and proofread the content for the magazine. Also, helping proofread the final proof for the digital magazine.

Advertising Assistant

You will assist the Ad Director in securing advertisers and keeping track of ads. You will also share in ad commissions.

Assistant to Executive Editor

You will work/learn what makes the magazine tick (along with the Ex Ed). Sort of a vice-Executive Editor.

Marketing Manager

You will manage marketing for the website and magazine.

Social Media People

You will post social media and give us more ideas how to work in soc med. We still have Pinterest and Google+ open.

Volunteering will look good on your profile or résumé and your name and title will be included on FWT Magazine's masthead. And, if you ever intend to serve as a Director on the Board, you will need to have been a volunteer first.

FWT Blog

We are always looking for blog posts for FWT Magazine. Please see the guidelines here: <http://fwtmagazine.com/blog-guidelines>

Press Pass

Remember – You can post your articles to Press Pass. They should be informational, of interest to IFWTWA members and NOT self-promotional.

Hint: Maybe a short article about your experience/observations at the upcoming Annual Conference

Cheers,
John Lamkin
john@ifwtwa.org

[Click to see the fourth issue of the new digital FWT Magazine](#)

To register as a contributor to FWT Magazine

(we are accepting submissions for Issue 5 USA Destinations):

registration@fwtmagazine.com

Please include the following:

- Full Name (as you use in your byline)
- Email (you MUST use the email which is on record at IFWTWA)
- A note requesting to become a contributor at FWTMagazine.com



MARKETS

FOOD AND DRINK

Although food writing is a separate specialty, travel, food and drink coverage have come together during the past decade. Some magazines make it clear with their titles that food and drink are direct ways of experiencing another culture and others simply expect substantial food coverage in a travel story or destination background in a food story.

For recipe-based articles, you need credentials (the old story: how do you get them? A blog is one answer). Serious food writers have established their expertise with courses and programs at established schools, but a few clips of well thought out and well written articles combining destinations and food and drink go a long way. A writer's rich ethnic background can set the stage for an article or even a book, and an interview with a local culinary hero can start off a whole series.

Newspaper food sections are prospective buyers, and if you hit on a seasonal or timely story idea, you may well be able to sell it simultaneously to a dozen noncompeting papers. The other major outlet is the food and drink magazines; a sampling is listed below:

BREW YOUR OWN

Brew Your Own is designed for the one million-plus homebrewers in the U.S., novices to experts. They try to capture the spirit and challenge of brewing while helping our readers brew the best beer they can. The magazine is published bi-monthly from January to August and monthly from September through December.

They seek articles that are straightforward and practical, aimed at the extract brewer or the all-grain brewer or the many readers who use both methods. They want "accurate information, useful tips and shortcuts, balanced evaluations, and an inviting approach." Length is generally 1,500 to 3,000 words.

Articles published in the magazine fall into the following categories:

Recipes: Each issue contains at least one feature that offers tips, techniques and recipes for brewing a particular style or category of beer. The recipes offer ingredients and instructions for all-extract, partial-mash and all-grain techniques.

Homebrewing Techniques: Each issue contains several how-to articles that focus on various brewing techniques and methods. They also publish shorter articles on such topics as dry-hopping, lautering, priming, bottle conditioning and yeast harvesting.

General-Interest Features

They occasionally publish non-technical features about beer and brewing. These include interviews, historical pieces and articles about the latest brewing trends. Each general feature must have a homebrewing angle. Beer recipes should be included whenever appropriate. Length is generally 1,000 to 2,500 words.

Homebrew Nation

This is a section of short first-person brewing stories and photos of homemade equipment submitted by our readers. No fee is paid for these.

Query them with clips of published work, the angle you plan to use, whom you plan to interview (if applicable), and the reasons you think the article would be interesting to their readers.

Their pay scale ranges from \$25 to \$200 depending on the length and complexity of the article for all rights, paid on publication. Send queries to edit@byo.com

CATALYST

Catalyst is a Salt Lake City lifestyle magazine published since 1982 that "has its finger on the pulse of our society's most intriguing movement: the rise of the "cultural creatives" — those who take a whole-systems approach to the world's ecological, social and spiritual crises.

They cover food (organic, with an emphasis on safety and locally grown ingredients), arts, environmental issues, health, spirituality, gardening, etc.

MARKETS

Recent issues discussed using herbs, yoga's mindful eating and safety questions regarding gardening near busy urban streets. Features tend to be long – 2,000-4,000 words, and payment reportedly runs about 10 cents a word.

Queries, with credentials and clips, go to editor Greta Belanger DeJong at greta@catalystmagazine.com.

THE COOK'S COOK

This is a unique one: a magazine with instruction in food writing, recipe testing, and recipe editing. If you are a self-published blogger or cookbook author, or are previously unpublished, submit completed articles to readerswrite@thecookscook.com. Check their current article in that section and the guidelines for submission to be found on that page.

If you are a previously published author or have

already had your work published in Readers Write, please send a brief letter of inquiry with your resume and a link to your published work to submissions@thecookscook.com.

DOWN EAST

Sixty-year-old *Down East* publishes only material that is directly related to state of Maine — its culture, history, personalities, destinations, current events, and more.

Submissions can be sent to editorial@downeast.com. Payment varies, depending on the subject and intended use in the magazine, but generally falls between \$.40/word and \$.70/word.

They say: "Submissions should be targeted to a specific section of the magazine. If you can't tell us where in our pages you feel your idea would fit, it's likely not a story for us. The key questions your

2016 IFWTWA ANNUAL PROFESSIONAL DEVELOPMENT CONFERENCE

4 NIGHTS OF PROFESSIONAL DEVELOPMENT, NETWORKING
AND FUN BY THE SAN DIEGO SEASIDE

OCTOBER 30 – NOVEMBER 3

REGISTER NOW www.IFWTWA.org

Join Us It's time to register for the 2016 Annual Conference! This year's conference is at the four diamond Loews Coronado Bay Resort, the perfect seaside location in San Diego, California to mix business with pleasure.

Meet up with fellow members to renew, relax and reboot in sunny Southern California. Network, attend onsite and offsite activities, apply for pre and post trips, enjoy educational seminars, all while based at one of the most beautiful beachfront hotels in the world.

MARKETS

pitch or manuscript needs to answer are why is this interesting? and why is this interesting right now? A few to avoid: Profiles of farmers or trend pieces about organic farming/farm-to-table dining. Beer stories or brewery profiles. Stories about entrepreneurs selling Maine lobsters outside of Maine.

Down East sections open to submissions:

NORTH BY EAST Talk of Maine stories address newsy issues and current events, involve significant reportage, and run 1500–1800 words.”

Stories about animals should have a sense of fun and an eye toward the peculiar or uncommon. Recent examples include an Aroostook County colony of flying squirrels regularly sought out by filmmakers, the strange life cycle of the blackfly, and a rare butterfly found only on the Katahdin tundra. Critters stories run 600–1,000 words.

They are always looking for good pitches of innovative Maine businesses and entrepreneurs to profile in the Making it in Maine section. These need a strong hook and often have an air of the unexpected. Examples include a Maine company that makes clerical garb and a designer of pros-

thetic eyeballs. Making it in Maine stories run 1,000–1,200 words.

My Maine is our section most open to new contributors, personal essays of 800–1000 words that focus on some aspect of the writer’s relationship to Maine and the Maine landscape. Pieces are often lyrical, sometimes humorous, and almost always have a strong first person component.

EATING WELL

With the tagline “Where Good Taste Meets Good Health, *Eating Well* is a bimonthly that covers cooking and the science of nutrition, but also the origins of food and social issues related to food networks, culture and traditions.

If you haven’t worked with them before, it’s best to start off pitching front-of-book ideas, even if you’re an established writer. Familiarize yourself with their departments and send your pitch for a particular section.

Eating Well prefers pitches via e-mail. Describe your idea in two to three paragraphs. Be sure to explain “why now” and tell them where the story fits into the magazine. Also summarize your credentials and interests (don’t send clips unless asked). They pay up to \$1 per word for all rights.

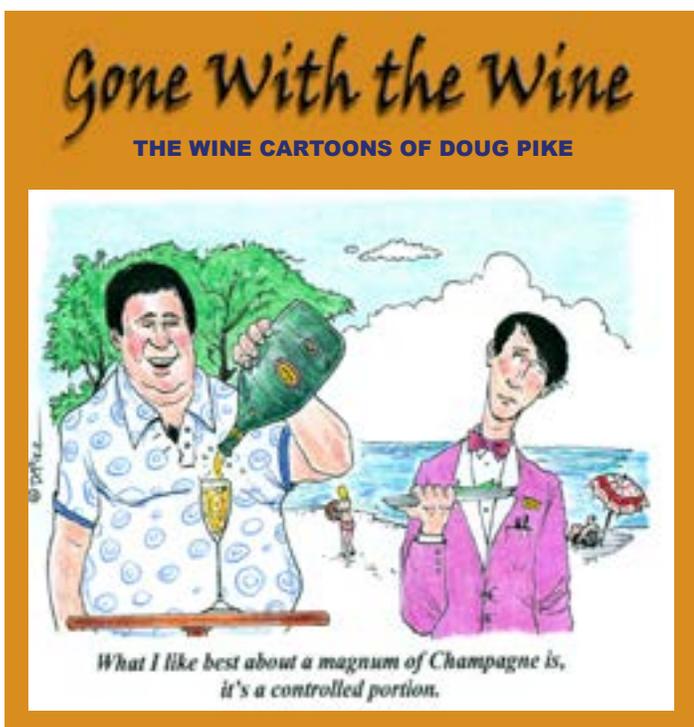
Food Stories with recipes

Most of their recipes are developed in-house or are contracted out to regular contributors who are well-established cooks and food writers. If you have a strong background in writing about food and developing recipes for national publications, they invite you to introduce yourself to Food Editor Jim Romanoff, Jim.Romanoff@eatingwell.com

Food/Culture-based Travel Stories

They invite established writers who have a strong portfolio of clips from major publications and travel stories that might appeal to their readers (think: healthful eating, food origins) to introduce themselves.

Contact: Editorial Director Jessie Price, editor@eatingwell.com



MARKETS

EDIBLE

The *Edible* network is huge, and each magazine has its own frequency, rate of pay, departments, etc. The full list of communities with *Edible* publications and radio is listed at <http://www.edible-communities.com/content/>; it's quite a market. A few examples:

Edible Cleveland

Their mission is "to transform the way communities shop for, cook, eat, and relate to the food that is grown and produced in their area."

Edible Cleveland is published quarterly. Each issue emphasizes the current season, focused on Northeast Ohio (primarily, but not exclusively, Cuyahoga, Lorain, Medina, Summit, Stark, Portage, Geauga and Lake counties).

Unlike most *Edible* publications, they also center each issue on a conceptual theme. They say: "These themes offer writers a way to approach a subject from an unexpected direction, or a chance to stretch their own creative abilities and surprise our readers. For example: Origins, Wave, Market, and Roots are the themes of our first four issues, respectively."

They are interested in stories about relationships.

Those relationships may be between a chef and her ingredients, or a farmer and his land and livestock, or between a writer and his heritage.

The primary qualification for contributors is an ability to write in a lively, elegant, informative, original, accurate, and interesting manner. To demonstrate this, potential contributors should submit writing samples, preferably food related and unedited, along with a brief biography detailing their interests, professional and educational background, and publishing experience. Also include a list of topics you would like to write about, along with a brief description of the content and approach you would take.

They add: "Recipes to accompany articles are highly desirable, but they must be original and carefully tested. Likewise, all sources about information in the article should be cited, and if passages from published (including Web published) material are included, permission for use must be obtained and sources appropriately cited. We try to assign stories at least 4-6 weeks in advance, and we are frequently planning the next four issues at any one time. However, there are times when story opportunities arise close to our editorial deadline and we'd like to include them, so if you want to be considered for assignments, please let us know."

MEMBERSHIP PERKS



Photographers and Journalists, Collaborate

Photographer members have given links to their websites that will enable you to send a URL link with any image or galley destination folder to assignment editors with their queries. [Details...](#)



MedjetAssist

IFWTWA members from the U.S., Canada or Mexico receive reduced Medjet annual and multi-year membership rates 28-30% off its baseline. [Details...](#)



Check the website regularly for new [Membership Perks.](#)

MARKETS

Features run from 1,000 to 2,000 words. Topics are limited only by season and a connection to the theme, and range from an in-depth exploration of a regional tradition or ingredient to a food-related experience, such as creating a traditional English herb garden or raising chickens in the city.

Department stories range from 250 to 1,000 words. Departments include:

THIS LAND: From Northeast Ohio's burgeoning urban farming scene to the shores of our great lake to our rural communities, every issue explores local bounty.

EDIBLE IN SEASON: An informative and fun look at what's in season and how to make the most of it.

REFRESHMENTS: A celebration of Northeast Ohio's varied local potables, from microbrew beer to regional wines to artisan coffee, and everything in between.

FIRST PERSON: Stories from local chefs, entrepreneurs, advocates, artisans and home cooks about

the role of local foods and its effect on their lives and ours.

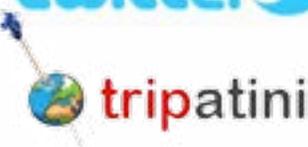
SURPRISINGLY EDIBLE: A chance to take a closer look at ingredients most wouldn't consider adding to their plate, from rosehips to sheepshead to schmaltz.

NOTABLE EDIBLES: The latest food-related finds from the region, including tips on where to eat, shop, and learn.

EDIBLE TRADITIONS: Cleveland's history is intertwined with the earth and its abundance. This feature will capture the area's food history and connect it to our lives today.

KID'S TABLE: This feature describes how today's parents are creating the food memories of tomorrow.

HOME-GROWN & HEALTHY: Local food doesn't just taste great, it's also good for you! We'll bring you insights from regional health experts on the nutritional benefits of local foods.



Copy these links and keep them handy!

<https://www.facebook.com/IFWTWA>

<https://plus.google.com/s/IFWTWA>

<http://instagram.com/ifwtwa>

<http://www.linkedin.com/groups?home=&gid=1645297>

<https://twitter.com/IFWTWA>

<http://www.tripatini.com/group/ifwtwa>

Your IFWTWA Profile is IMPORTANT

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including password, email, contact, etc.

[Member Profiles -- BOOKS -- Management](#)

Add any books you've published to your profile with links to purchase them.

[Member Profiles -- ARTICLES -- Management](#)

Keep your list of published articles up-to-date.

View My Public Profile (<http://ifwtwa.org/author/your-name>)

Check your profile to see what people learn about you.

[Display IFWTWA Member Badge on My Website](#)

A new widget that quickly displays your affiliation with IFWTWA with a link back to your profile.

MARKETS

Queries go to Jon Benedict at jon@ediblecleveland.com

Edible Manhattan

Published five times a year, *Edible Manhattan* welcomes pitches that highlight what this city eats and why. The issues are themed: Drinks (February), Innovation (May), Grow (July), Travel (September) and Holiday (November) — so pitch accordingly.

Recent stories include “How Claus Meyer and Team Serve New Nordic Philosophy in New York” and “A Field Guide to New York City’s Edible Mushrooms.”

Rates are negotiated individually.

Queries with published clips go to info@ediblemanhattan.com.

Edible Milwaukee

Edible Milwaukee is published quarterly with the seasons, with subjects that are both timely and traditional. They use freelancers for a great deal of their editorial content: see <http://ediblemilwaukee.com/editorial-preview/> for a breakdown of their editorial sections and the type of content each features). Their coverage includes everything from microbreweries to historical food traditions. Recipes to accompany articles are highly desirable, and they must be original and carefully tested.

Rates vary according to story complexity and writer experience, and typically fall in the range of .15-.30 per word on publication.

Queries and clips go to editorial@ediblemilwaukee.com.

Edible New Orleans

Edible New Orleans is a quarterly magazine celebrating the people who grow, produce, cook and sell the food in this culinary center. They include great dining, daytrips, chefs, farmers, new drinks, traditional dining, etc.

If you have a story idea you think would work well for *Edible New Orleans*, submit a query outlining

the subject matter and focus of the article, citing whom you wish to interview, possibly including a sample introductory paragraph or two and listing any relevant experience you have on the subject matter.

If you have not written for them previously, attach a sample of your writing, preferably work that has been published and an unedited piece.

Department stories range from 500 to 900 words on locally produced beverages, profiles, urban gardens, etc. The topics for feature stories, generally around 1,500 words, can go as far afield as history, architecture and culture. Payment is negotiated.

Queries go to Stephanie Carter, publisher and editor at pitches@edibleneworleans.com, with “Pitch” in the subject line.

Edible Vancouver & Wine Country

This bimonthly is most open to pitches for features, often on local farmers, fishers, small producers, independent retailers, home cooks and chefs. They could also be a look at food security or food-based community organizations, from food banks to school lunch programs, to chef training.

Features range in length from 750–1500 words.

They buy first time rights, with ownership reverting to the writer after three months, although they can continue to use the material on digital platforms without additional payment. Payment is negotiated individually.

Send queries to editor Debbra Mikaelson at Debbra@ediblevancouver.com

KASHRUS MAGAZINE

This Brooklyn-based magazine covers all aspects of kosher eating, including travel destinations and restaurants and preparing for Jewish holidays. They reportedly pay \$100-200 for stories.

Use the form at <http://www.kashrusmagazine.com/contact.php> to pitch an idea.

MARKETS

LUCKY PEACH

Lucky Peach combines food and travel. Ranging from “Eleven Things to Do to your Beer” to a story on world hot dogs and one on the botecos, the local watering holes on nearly every street corner in Rio de Janeiro. They don’t want queries, so we’re talking about writing on speculation. Submit stories at <https://luckypeach.submittable.com/submit> If you don’t hear from them in two months, write it off.

NIEPI

Tagged “Cuisine and the Art of Living,” The French *Niepi Magazine* is launching this month in the U.S. The magazine was originally founded by a mother/daughter team that is glucose intolerant. It teaches its readers about sustainable, organic food and showing them how to eat for pleasure and to sustain health. It is sold by subscription and in Barnes & Noble, Whole Foods, Sprouts Farmers Markets, Kroger Supermarkets, and many others worldwide.

Contact editor Marcia Young at editorial@niepi.us

RADISH

Radish is a monthly magazine dedicated to improving readers’ health through the natural foods, products and services, centered on the Mississippi River Valley area from Dubuque, Iowa, south to Burlington, Iowa; Fairfield, Iowa; the Iowa City, Iowa, area, the Quad-Cities area (Rock Island-Moline, Illinois, and Davenport-Bettendorf, Iowa) and east to Princeton, Illinois.

Payment runs up to \$150, paid on publication. Sections include Eating Right; Food; Great Places (healthy destinations within the area); Outdoors (locations or activities that restore health and spirit); Homes; Gardens; Body, Mind & Soul (natural products, services and activities that help individuals look and feel the way they want); and Health & Fitness (Western medicine and therapy as well as holistic, alternative and integrative practices).

Recent articles covered artisanal food operations and square dancing as a healthy pastime.

Queries with clips should be sent to editor@radish-magazine.com.

SAVEUR

Published nine times a year, *Saveur* includes first person essays of 800 words and features 1,000-2,000 words in length combining food and travel.

You can also query online stories in Food and Drink and in the Travel section, which showcases themed roundups of insider places to go in worldwide locales.

Payment for print stories runs \$1 per word for first worldwide serial rights; from \$50 to three digits per story for all rights online.

Your IFWTWA Profile is IMPORTANT

[*Edit My Profile Settings](#)

including password, email, contact, etc.

[*Member Profiles -- BOOKS -- Management](#)

Add any books you’ve published to your profile with links to purchase them.

[*Member Profiles -- ARTICLES -- Management](#)

Keep your list of published articles up-to-date.

[View My Public Profile](#)

The above link will take you to a list of all our members, click on your name to see what people learn about you.

[*Display IFWTWA Member Badge on My Website](#)

A new widget that quickly displays your affiliation with IFWTWA with a link back to your profile.

*Requires that you be logged in



MARKETS

Queries for features go to Sophie Brickman at sophie.brickman@bonniercorp.com; online article pitches to digital director Jessica Glavin at jessica.glavin@bonniercorp.com

TWISTED SOUTH

Focused on Southern food and drink, *Twisted South* is looking for submissions in all categories of Southern food and drink. They say: "This is the South, and just like our crazy people, we're damn proud of our food and libation too."

"We are accepting Southern food articles on anything from moonshine to the 'mom and pop' corner grocery to your Granny's Ambrosia and affection for bourbon chasers. Short biographical pieces, recipes (old, new and fusion), restaurant reviews, gardening tips, regional cuisine, rare/heritage breed plants and farm animals, BBQ joints, dive and classy Southern bars...anything and everything Southern food! You don't need to be based in the South, but your story must be wholly Southern and a bit "Twisted."

Submissions should be sent in on a form at <https://twistedsouthmagazine.submittable.com/submit/20240>; payment is negotiated.

WHOLE LIFE TIMES

Whole Life Times, a Southern California bimonthly magazine serving the worldwide holistic community, relies almost entirely on freelancers to fill its pages every month.

They cover organic food, sustainability, alternative healing, spirituality, green living, profiles, yoga and social responsibility.

Queries should include your credentials and up to two links to published articles. They ask for reference links and source contacts for fact verification on all stories. Queries may be sent via e-mail to editor@wholelifemagazine.com.

Payment for longer stories (800–1000 words) is \$75–150 depending on topic, research required and writer experience.

City of Angels is a 300-400-word FOB section featuring short, newsy blurbs on our coverage topics, generally in the context of Los Angeles paying \$25-35 depending on length and topic.

BackWords is a 750-word personal essay that often highlights a seminal moment or event in the life of the writer and pays \$100.

They buy one-time print rights and non-exclusive perpetual web publishing rights.

WINE ENTHUSIAST

Wine Enthusiast Magazine covers wine, fine dining and travel. The front of the book coverage includes profiles, trend pieces citing several venues and creative food and drink recipes. You can also pitch story ideas for *Wine Enthusiast Online*, particularly time sensitive pieces.

Payment for print articles runs around \$1 per word; Web pieces are negotiated.

For short, front-of-book items and stories for the Pairings department, query managing editor Joe Czerwinski at JCzerwinskiat@wineenthusiast.net

For Web items, write to Digital Editorial Manager Marina Vataj at mvataj@wineenthusiast.net.



STORY OPPORTUNITIES

COSTA RICA WELLNESS

A November presstrip is planned, highlighting wellness travel in this lovely destination that helped develop world ecotourism, with 28 national parks and 800 miles of Atlantic and Pacific coastline.

Interested writers should contact Cheryl Andrews via the form at http://www.cam-pr.com/aboutus/team_details.cfm?staff=2

HAWAII

Exotic, with its own colorful history, Hawaii has a special lure as part of the United States, yet very distinct from any other state. And each island has its own character and history, a strong mythology and dramatic terrain, in addition to beautiful hotels and resorts and a romantic angle that goes on forever.

The following are contacts to help you get local stories:

Hawaii Visitors & Convention Bureau
Darlene Morikawa Email: dmorikawa@hvcb.org

Hawaii Visitors & Convention Bureau - Social Media Inquiries
Michael Ni Email: mni@hvcb.org

Lanai Visitors Bureau
Carol Clark Email: carol@mauivb.com

Oahu Visitors Bureau
Krislyn Hashimoto Email: krislyn@strykerweiner.com

Kauai Visitors Bureau
Julie Tabarejo Email: Julie.Tabarejo@Anthology-Group.com

Destination Molokai Visitors Bureau
Julie Bicoy Email: mvajulie@gmail.com

Maui Visitors & Convention Bureau
Carol Clark (representing the Islands of Maui, Molokai and Lanai) Email: carol@mauivb.com

Big Island Visitors Bureau
Erin Kinoshita Email: Erin.Kinoshita@Anthology-Group.com

LAGUNA BEACH, CA

Visit Laguna Beach offers individual presstrips, coordinates itineraries and hosting to the quaint and artistic town halfway between Los Angeles and San Diego, although they do not cover airfare. There are 20 coves and beaches packed within 9.1 square miles, as well as resorts, intimate inns and B and Bs. The tree-lined streets of the village are lined with little shops, sidewalk cafes and espresso bars. The town is widely known as an artist colony boasting over 100 galleries and a variety of festivals. In addition, it's home to the Laguna playhouse, where an unknown Harrison Ford appeared on stage in 1965.

You need to give them 5-6 weeks' notice of your planned visit, and they generally provide no more than two nights' accommodations. Fill out the form at <http://www.visitlagunabeach.com/media/press-trip-request/>

LOS CABOS: QUIVERA

There is a December 4-7 presstrip to Quivera Los Cabos, a luxury residential community with three miles of white sand beach and 20 miles of walking and biking trails, all just a mile from the nightlife and shopping of Los Cabos. The Jack Nicklaus Signature Golf Course, which was named the Best New International Course by Golf Magazine, offers some of the most exciting play in North America,

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STORY OPPORTUNITIES

and features more oceanfront holes than any other development in Cabo.

There is an application form at <http://www.hunter-pr.com/contact-us/>. Eastern writers contact Karen Moraghan at kmoraghan@hunter-pr.com; Western writers email Kristen Hunter at khunter@hunter-pr.com

NEW YORK CITY

With the 15th anniversary of 9/11 this month, NYC & Co. is highlighting Downtown Manhattan, literally risen from the ashes and revitalized with new hotels, fantastic shopping, celebrity chef-owned restaurants and record-breaking attraction openings with news from the current opening of the Four Seasons New York Downtown next month to the debut of the Westfield World Trade Center shopping complex.

New hotel accommodation options in the neighborhood include The Beekman, opened in late August, where historic Victorian architecture meets modern luxury and chef Tom Colicchio opens his

signature Fowler & Wells restaurant, along with restaurateur Keith McNally and his Brasserie-style restaurant Augustine. The Four Seasons opens late this month, a block away from the World Trade Center with an urban spa and a new restaurant, CUT by Wolfgang Puck. And the newly opened AKA Wall Street offers 132 fully furnished extended-stay apartments.

News in shopping includes the \$1.4 billion Westfield World Trade Center complex, just opened with around 60 stores and 40 more stores coming by the end of the year.

Pier A Harbor House, which opened last year in Battery Park, is an old immigration hall turned into a restaurant and beer hall, featuring fresh seafood and private event space with views of the Statue of Liberty.

For unbeatable views of Lower Manhattan, visitors can grab a signature Prosecco & Ice Pop cocktail atop The Conrad New York's Loop Doopy Rooftop Bar (open seasonally).

In spring 2015, the aqua-themed SeaGlass Carousel opened at Battery Park, as well as the expansion of the Ellis Island National Museum of Immigration in New York Harbor. South Street Seaport is currently going through a transformation with a new iPic luxury cinema opening on October 7, the reopening of the South Street Seaport Museum earlier this winter and 300,000 square feet of new retail space opening next year.

Just a ferry ride away from Lower Manhattan, Governors Island completed its transformation this summer into a cultural and educational hub with the opening of The Hills, four man-made hills that provide unparalleled views of the skyline, featuring the tallest slide in the City.

Domestic media inquiries should be directed to Caroline Peck at cpeck@nycgo.com

International media requests go to Britt Hijkoop at bhijkoop@nycgo.com

Domestic MICE & Travel Trade Media requests go through Sean Altberger at saltberger@nycgo.com

International PR Representation:



**Charlotte County
WEBSITES**

- Website Design/Development
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twlack@charlottecountywebsites.com

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Australia: Sarah Stevenson Email: Australia-media@nycgo.com

Brazil: Flavia Perin Email: Brazil-media@nycgo.com

Canada: Marsha Mowers Email: Canada-media@nycgo.com

China: Winnie Wang Email: China-media@nycgo.com

France: Sandra Epiard Email: France-media@nycgo.com

Germany, Switzerland, Austria: Evelyn Dathe Email: Germany-media@nycgo.com

India: Ridheema Singh Email: India-media@nycgo.com

Ireland: Tryphavana Cross Email: Ireland-media@nycgo.com

Italy: Monica Tagliabue Email: Italy-media@nycgo.com

Japan: Hiroko Yoneda Email: Japan-media@nycgo.com

Korea: Rebecca Kim Email: Korea-media@nycgo.com
Mexico: Daniela Herreras Guzmán Email: Mexico-media@nycgo.com

Netherlands: Marloes Van Den Boogaard Email: Netherlands-media@nycgo.com
The Nordics: Nanna Birkedal Email: Nordic-media@nycgo.com

Spain: Adrian Esteban Email: Spain-media@nycgo.com

Spanish-Speaking South America: Paula Fernandez Email: Argentina-media@nycgo.com

United Kingdom: Mark McCulloch Email: United-kingdom-media@nycgo.com

NORTH LAKE TAHOE

North Lake Tahoe has North America's largest concentration of ski resorts catering to all levels of ability, along with winter festivals, lively après ski and sophisticated dining options. There are also strong romance/wedding angles: It's one of the top places in the United States to get married, and

there are hot springs close by.

They have a form that should be filled out <https://www.gotahoenorth.com/press-room/press-trip-request/> at least four weeks before you plan to visit.

OCEAN CLUB RESORTS

The beautiful *Ocean Club Resorts* in Providenciales, Turks & Caicos will host a December presstrip.

Ocean Club Resorts is made up of two all-suite properties, Ocean Club and Ocean Club West, located just one mile apart and facing Grace Bay Beach. A "Stay at One, Play at Both" policy allows guests staying at Ocean Club to enjoy all of the services and amenities of Ocean Club West and vice versa. Ideal for families, couples and multigenerational groups, each *Ocean Club Resorts* suite offers fully equipped kitchens and kitchenettes and most have washer/dryers.

Recently making its debut on the Top 500 Best Hotels in the World list, *Ocean Club Resorts* was also chosen by Travel + Leisure as the top hotel for location in the Caribbean.

Guests can indulge in spa treatments, sailing, snorkeling, diving, fishing, parasailing and golf. The resorts offer complimentary bikes, fitness centers, swimming pools, tennis courts and tennis equipment. Ocean Club is adjacent to the Provo Golf



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STORY OPPORTUNITIES

Club, while Ocean Club West is a convenient walk to local boutiques, restaurants and a grocery.

Contact Cherise Stevens using the form at http://www.cam-pr.com/aboutus/team_details.cfm?staff=56

OUTER BANKS

The Outer Banks is 200 miles of barrier islands and small peninsulas along Virginia and North Carolina, with a history of shipwrecks, pirates and very English history; descendants of colonials remain there to this day. Blackbeard (Edward Teach) was killed on colorful Ocracoke Island, where you hear the regional brogue that sounds straight from the UK.

Figs and fig cakes are a local specialty, and Yaupon Tea or Black Drink, made from the dried leaves of the indigenous yaupon, a native holly, was used ceremonially by the Native Americans in the area.

Tourist season is spring, summer, and early fall, with an influx of tourists coming to fish and shop the handmade goods and antiques and enjoy the restaurants and pubs while staying in hotels, rental cottages and B and Bs.

Journalists planning a visit should fill out the form at http://65.182.176.170/media/912484/press_assistance_request.pdf

ROCKY MOUNTAINEER

This is a luxury train operation, known for food, service and spectacular sightseeing (including wildlife). It has become the world's largest privately owned tourist train company with 1.7 million visitors coming from around the world.

They have levels of service (Gold and Silver Leaf) and more than 65 Canadian vacation packages with four rail routes through British Columbia and Alberta.

Journalists to complete the form at http://www.rockymountaineer.com/en_CA_ON/media_centre/media_requests several weeks before travel.

RESIDENCIES

OMI ARTS CENTER

Omi International Arts Center has four distinct residency programs. Through a competitive jury process, residents are chosen, invited to attend at no cost to themselves, except travel. Abundant, catered meals and comfortable, beautiful lodgings are provided in a scenic location in Columbia County, New York on a 300-acre site in the Hudson Valley. *Omi* is two hours north of New York City by train. Writers *Omi* is now accepting applications for the 2017 season. Click here to apply.

Residency Dates in 2017: Spring: March 24 - June 2 | Fall: September 8 - November 3

Application Deadline: October 20, 2016

Among the disciplines, Writers *Omi* at Ledig House sponsors forty writers and translators from around the world for up to two months each year.

Submit forms at <http://www.artomi.org/program.php?Writers-Omi-4> Applications for 2017 must be received by October 20, 2016.

How to Apply:

All applications must be submitted electronically.

All notifications will be provided electronically by January 15, 2017.

Questions may be directed to: dwgibson@artomi.org

<http://www.artomi.org>



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Mary Chong

(referred by Jennifer Dombrowski & Cacinda Maloney)

79-5260 McFarren Blvd

Mississauga ON L5M 7J3 Canada

phone: 905 858-6331

email: mary@calculatedtraveller.com

web: <http://www.calculatedtraveller.com>

Li Wu (referred by Michael Higgins)

Box 93613

Pasadena CA 91109

phone: 626 618-4000

email: LWu@FlyingAdventures.com

web: <http://FlyingAdventures.com>

<http://ExploringWineRegions.com>

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Seabourn Cruise Line

Brian Badura

Director, Public Relations & Strategic Initiatives

300 Elliott Avenue West

Seattle, WA 98119

phone: 206 626-9158

email: bbadura@seabourn.com

web: <http://www.seabourn.com>

A & A Consulting Inc

Annette Solomon (referred by Cori Solomon)

3213 Glendon Avenue

Los Angeles, CA 90034

phone: 503 559-3626

email: rau1966@yahoo.com

web: <http://AnnetteSolomon.com>

MEMBERSHIP RECOGNITION

Welcome!

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[Deborah Wheeler](#)



INTERNATIONAL FOOD WINE AND TRAVEL WRITERS ASSOCIATION (IFWTWA)

39252 Winchester Rd, Ste 107 #418, Murrieta, CA 92563

Phone & Fax: 877-439-8929 (877-IFW-TWA-9)

Email: admin@ifwtwa.org

Web: www.ifwtwa.org