



International
Food, Wine & Travel
Writers Association

PRESS PASS

Volume 36, No. 6

Marilyn Green, Editor mgreenjournalist@yahoo.com

June 2018

BOARD OF DIRECTORS

Linda Kissam, *President*
linda@ifwtwa.org

Allen Cox, *Vice President*
allen@ifwtwa.org

Andrew M. Harris, *2nd Vice President*
andrew@ifwtwa.org

Adrienne Morrison, *Secretary*
adrienne@ifwtwa.org

Susan Montgomery, *Treasurer*
susan@ifwtwa.org

Marc d'Entremont, marc@ifwtwa.org

Mary Lansing-Farah, mary@ifwtwa.org

Beth Graham, beth@ifwtwa.org

Rossana Wyatt, rossana@ifwtwa.org

Linda Milks, lmilks@ifwtwa.org

Tom Talleur, tom@ifwtwa.org

FWT MAGAZINE

Beth Graham, *Executive Editor*
beth@ifwtwa.org

Mary Chong, *Associate Editor*
mary@calculatedtraveller.com
editor@fwtmagazine.com

SUPPORT CONTRACTORS

Hilarie Larson, *Administrative Director*
admin@ifwtwa.org

Marilyn Green, *Editor Press Pass*
mgreenjournalist@yahoo.com

Timothy Lack, *Webmaster*
twlack@charlottecountywebsites.com



- In **Media Trips and Notes**, **Rossana Wyatt**, International Media Trips Coordinator and Director, and **Dana Freeman**, Domestic Media Trips Chair, offer very useful tips about **keeping your profile as strong as possible**.
- Linda Milks** turns the **Volunteer Spotlight** on **Allen Cox**, First Vice President of the IFWTWA board as well as the Chair of the Excellence Awards Committee.
- Kathleen Walls** explains the value of contacts gained at **media marketplaces** and where to find them.
- Len and Judy Garrison** congratulate **June Photo of the Month** winner **Mira Temkin** and explain the virtues of getting lost.
- Markets** gives details on publications from Bespoke to Conde Nast Traveler.
- Story Opportunities** lists story hooks from a custom built igloo in Alaska to The Dupont Circle in Washington, D.C. and a restaurant showcase in Slovenia.
- Bloggers' opportunity: The Family Travel Forum** is conducting a contest for **teenage bloggers** with a \$1,000 first prize.

International Food Wine and Travel Writers Association (IFWTWA)

39252 Winchester Rd, Ste 107 #418,
Murrieta, CA 92563

877-IFW-TWA-9
877-439-8929

Email: admin@ifwtwa.org
Web: <http://www.ifwtwa.org>



MEDIA TRIPS

News & Notes

By Rossana Wyatt, International Media Trips Chair and Dana Freeman, Domestic Media Trips Chair

How to Make your IFWTWA Profile Stand Out

When you apply for an IFWTWA press trip, one of the first things a prospective host looks at is your IFWTWA profile. In order to increase your odds of being accepted, you will want to make sure your profile is professional and up-to-date.

Professional Photo

Your photo is a staple of your bio. While it is not imperative that you get a professional headshot that costs a lot of money, it is very important that your photo is professional looking. Use these tips to create a professional looking photo:

- Use a closely cropped photo that is framed from the chest up.
- Pick a location with good lighting.
- Use a simple backdrop, like a solid colored wall. You don't want the photo to be too busy looking.
- Wear a solid color, patterns and prints distract and date your photo.
- Don't sit head on facing the camera. Instead, turn one shoulder closer to the camera so your body is at an angle.
- A trick to avoid a double chin is to jut your head

forward and tip your chin down. It might feel ridiculous, but works because it makes the jawline tighter.

- Look directly into the camera. Eye contact is key.
- Women, your makeup should be clean and natural looking.
- Smile!

Biography

Your biography tells your story. Often times it is someone's first impression of you. It is a way to express to them who you are and what you do. Be sure to keep your details relevant and informative. It is best to write your bio in the third person so it sounds more objective and professional. Aim for 250-500 words.

- Start with a sentence that includes your name and what you do for a living.
- Your job or business should be clearly explained in the first two sentences.
- State your claim to fame. What are you known for? How much expertise do you have? Do not fluff.

MEDIA TRIPS

News & Notes

- Mention your most important accomplishments.
- Include a few details that show your personality and invite your reader to care. These serve as conversation starters down the line.

Example:

When not traveling, Dana is passionate about skiing, enjoys going on hikes, and loves planning for the next adventure with her husband and two teenage children.

- Add relevant links (travel, food and wine related) only.

Include any awards, etc. for writing. Do not just say “award winning”, mention exact award and for what.

- If you have a press kit, add a link to it in your bio.

Contact Info

- Make sure all your contact information is up to date, ie: phone number, email.
- Make sure to add links to all of your social profiles.

Published Articles

- Should be up to date with recent articles and links or images.

Rossana Wyatt

International Media Trips Coordinator and Director IFWTWA.org

Life is full of adventures

<http://www.lifeisfullofadventures.com>

Twitter : @RossanaWyatt

Instagram: @rossanawyatt

WANT TO VOLUNTEER?

Consider being an IFWTWA Regional Coordinator

Coming together to share our mutual passion is the special ingredient of IFWTWA. It energizes our organization and allows restaurants, lodging and activities in your part of the world to interact with local IFWTWA journalists and photographers.

Wonder what it takes to host an IFWTWA Regional lunch and/or a 1-2 Day Press Trip?

How would you do it? We've got you covered! Learn all about it here (<http://ifwtwa.org/hosting-an-ifwtwa-regional-lunch-andor-1-2-day-press-trip>).

When you're ready to get started, contact board member Linda Kissam at linda@ifwtwa.org, or MJ Hong at mjhong1@gmail.com.



VOLUNTEER SPOTLIGHT

By Linda Milks

Meet Allen Cox

ALLEN COX

Allen Cox has been chosen as June's Volunteer of the Month because of his active role as the 1st Vice President of the IFWTWA board as well as the Chair of Excellence Awards Committee. He has been an IFWTWA member for 10 years. Most importantly, at this time we would like to recognize and thank him for his excellent work as Chair of the 2018 IFWTWA Conference that was successfully held on Whidbey Island this May.

Allen is "Everything Northwest!"

He is drawn to the outdoors and enjoys exploring it by hiking. Allen says as a native Tacoma resident he can't imagine living too far from either the ocean or the mountains. From his home he can enjoy a view of both Puget Sound and the Olympic Mountains. When asked whether or not he has any pets, he replied that he loves animals but travels too much and would feel too guilty leaving them alone. However, we know he cares for animals because he has a cat that often visits him, and he welcomes the cat with catnip.

Allen writes both for magazines and on the web and describes himself as a travel and lifestyle writer with a focus on travel, food, wine, arts, and the outdoors. He is the author of two travel books about the Pacific Northwest, *Best Easy Day Hikes - Seattle* and *Best Easy Day Hikes - Tacoma*.

Besides his roles for IFWTWA, he is the Vice-Chair of Pacific NW Travel Writers Conference that hosts *Travel & Words*, a Northwest Travel & Lifestyle Conference. One of the purposes of this conference is to explore changes and trends in the freelance travel writing world. Topics that Allen presents are: Travel Writing 101 (for beginners); Interviewing; Notetaking and other Travel Writing Phobias (for beginners); Advancing Your Profile with Memberships; and Presentations and Awards (for experienced writers).

Allen has also been Editor-in-Chief of Northwest Travel Magazine for almost 7 years. As the Editor-in-Chief, he is responsible for publishing this newsletter bi-monthly. The publication has 300,000 readers.

Allen's work and further information can be found at both www.allencox.org and www.nwtravelmag.com. You will find the variety of stories fascinating and may plan your own trip to the Pacific Northwest after reading Allen's articles.



MARKETPLACES

By Kathleen Walls

No matter how skilled a travel journalist you are, you are nowhere without contacts. Marketplaces offer you a chance to meet with CVB and DMO people. As your new Marketplace volunteer, I recently posted a list of marketplaces you might be interested in attending. It's in files on our Facebook member page. If you're not utilizing our member page, you are missing out on a lot.

For any newbies not familiar with a marketplace, they are events which offer you an opportunity to visit and explore whichever city in which they are being held, meet representatives eager to bring good travel writers to their area, and usually experience a pre or post trip. Sometimes both. Often these events are free or at a very reduced cost.

A good example is Travel Media Showcase, being held in Niagara Falls this September. It covers all hotel, local transportation and meals costs plus refunds \$150 of your transportation to and from the event. You get to pick a pre or post trip all expenses covered. You meet with about 30 to 40 representatives, mostly U.S. destinations and hear what they have to offer. Frequently you can get invited to a press trip or arrange your private trip. Too late for this year, but keep it in your radar for next year. See what you are missing?

These are a few of the upcoming events:

Travel South will be held in Myrtle Beach, SC on Feb, 24 to 27, 2019. Registration will start in summer 2018. They only accept a few journalists as the event focuses on tour operators. <http://industry.travelsouthusa.com/showcase> Contact info@travelsouthusa.com

Florida Huddle will be in Daytona Beach, FL on Jan. 8- 10, 2019 Registration begins June 26, 2018. <http://www.floridahuddle.com/> Contact BBarnebee@visitflorida.org

Wine Bloggers Conference will be in Walla Walla, WA on Oct. 4 -7. 2018. Registration is open through June 30. <https://winebloggersconference.org/>

TBEX (the Travel Blog Exchange) has annual domestic and international events, bringing together travel bloggers, online travel journalists, new media content creators, travel brands and industry professionals with destination management companies, convention and visitors bureaus and public relations representatives. This year's International event is in Ostrava, Czech Republic on July 26-29, 2018; registration closed in May. But the domestic event is in Finger Lakes, NY on Sept. 11-13 2018 with registration closing on July 13, 2018. <http://tbexcon.com/>

Don't miss out on great opportunities.

WANT MORE SOCIAL MEDIA FOLLOWERS? OUR IFWTWA VOLUNTEERS CAN HELP.

Pinterest: Group board open to current IFWTWA members. Want to join and share your travel and food stories? Follow the board at <https://www.pinterest.com/ifwtwa/> then email our Pinterest coordinator at pinterest@everintransit.com. Also, while you're on Pinterest, follow FWT Magazine posts at <https://www.pinterest.com/fwtmagazine/>

Twitter: Are you taking advantage of IFWTWA reposting your article tweets? Post the link to your Tweet on our Facebook "IFWTWA Members Group" page and our volunteers will retweet on IFWTWA's Twitter page at <https://twitter.com/IFWTWA>.

- **Travel Tuesday:** Use #ifwtwa and #traveltuesday hashtags in your Tuesday tweets. IFWTWA volunteers retweet on our IFWTWA page. We ask that, if you post, please retweet others. Please make your post and retweets by midnight in your time zone
- **Foodie Friday:** Include #ifwtwa and #foodiefriday hashtags in your Friday tweets. Are you on a press trip? Include your host's Twitter name. When you post, please remember to retweet others. Please post and retweet by midnight in your time zone.

PHOTO of the Month

Judy and Len Garrison



Here's your photography tip for this month!

Get lost and be observant. Two simple ideas, but two that can change the entire gallery of photos you produce. Feel free to be the last in the group; it's amazing the shots Len will capture simply because he prefers to lag behind.

Don't go where the tourists go; instead, go where the locals hang out or eat lunch. Get a table and watch everyone. Always keep your camera handy;

for that matter, never leave the hotel without it. If you're shooting manual, have your camera settings ready in case you need to capture a moment instantly (i.e. going from inside to outside, etc.). It's often the ordinary occurrences that trigger a memory or create a story or will add to the story you will one day write. We also make a habit of photographing signs and informational objects that will remind us where we are.

In our next issue, July 2018, we will announce the Press Pass Photo of the Year for 2018. All those who have won from June 2017 - June 2018 are eligible for this distinction. Continue to send entries for the August issue! To ensure good print quality, make sure they are high resolution. Get ahead of the deadline by sending entry to seeingsouthern@gmail.com.

***Keep travelin' and keep shootin',
Len and Judy***

Congratulations to our June photo winner:

[Mira Temkin](#)

*Shucking conch on the beach in
Turks & Caicos.*

You can see more of Mira's work at miratemkintravel.com.



PRESS PASS PHOTO OF THE MONTH

Would you like your food, wine or travel photograph to appear in IFWTWA's Press Pass newsletter?

Each month the editors of Press Pass will select one member's photo to publish. The photo will be published with a link to the member's website, blog or IFWTWA profile.

Rules:

1. Only one photo per member.
2. The photograph must have been taken by the member.
3. Please include a caption, and your choice of web, blog or profile address (and include the URL).
4. Deadline is the 15th of the month prior to publication.
5. Photo specs: minimum of 1200 pixels wide. A 6"W x 4"H photo will be 2.75 MB and a 4"W x 6"H will be 6.2 MB. Send a jpeg file. You don't need to crop it, the designer will do that.
6. To be eligible, your IFWTWA profile must be up to date
7. Send photo attachment (.jpg) to seeingsouthern@gmail.com.
8. If you are chosen for Photo of the Month, please do not submit more photos until the next year (year runs from May to May).

Your winning photo will be considered for Photo of the Year (to be announced in June 2018).

ANNUAL AWARD

One of each year's photos will be selected for the Press Pass Annual Photography Award.

PAST SUBMISSIONS

Thanks to everyone who submitted photos for consideration. You are welcome to submit a photo for next month or if you want the photo you sent this month back in the running, send us an email at seeingsouthern@gmail.com . If you are chosen for Photo of the Month please do not submit more photos until the next year. Your winning photo will be considered for Photo of the Year (to be announced in June 2018).

Send us your submission by May 15 for the June issue. Send the ID plus caption, along with your IFWTWA link and website to Judy and Len at seeingsouthern@gmail.com. We look forward to receiving many outstanding images.

We will also be choosing our Photo of the Year winner (May 2017 – May 2018).

MARKETS

BESPOKE

BESPOKE is a bi-monthly luxury lifestyle publication with a focus on the Middle East and beyond. Read by many of the region's highest net-worth individuals, it covers everything from business and culture to travel, fashion, art and architecture.

Recent stories have covered San Sebastián, located on Spain's northern coast, near the French border, a small Basque town with more Michelin stars per capita than anywhere else in the world; Chef Isaac Carew; and in the Maldives, Coco Privé Kuda Hithi, a secluded island escape for travelers looking to enjoy the company of their family and friends in solitude and utmost privacy.

Queries should be sent to info@bespokeinternational.com

CONDE NAST TRAVELER

Luxury and lifestyle is the focus for Condé Nast Traveler; besides roundups, recent articles have

included Africa's Hot Safari and Portugal's Alentejo wine country, and they cover arts and culture as well. The online version is reportedly the way to break in; query them at web@condenasttraveler.com

DESTINASIAN MAGAZINE

This Singapore-based bimonthly has recently featured "Siem Reap: The Delicious Flavors of the New Cambodian Cuisine," "An Epic Adventure in Siberia" and "Bintan Beyond the Beaches," but coverage runs as far afield as Santa Cruz de Mompo, a colonial town in Colombia.

Query them at editor@destinasian.com

DELTA SKY

Delta's inflight magazine covers travel, lifestyle and business subjects, with a mix of domestic and international locales, and they should be of interest for a specific reason.

They also are interested in profiles of notable people, whether they're actors, authors, artists, athletes, entrepreneurs or executives. They are especially interested in profiles of people who can also be linked with a particular destination.

Business trend stories should be useful to highly educated business travelers as well as the average reader looking to stay on top of new business trends and the movers and shakers in the business world, whether they're companies, industries, people or places. Ideally, pitches will find the place where business and lifestyle intersect.

Features range from 600–2,000 words. Departments include very small 100-word pieces to longer 500-word columns.

Pitches can be sent to edit@deltaskymag.com

DesertUSA MAGAZINE

DesertUSA.com is an Internet-based regional publication, focusing for more than a decade on travel, wildlife, geology, desert lore, cultural and natu-

We have new email addresses for FWT Magazine. Please use these now.

For advertising:

ads@fwtmagazine.com

To reach the editors:

editor@fwtmagazine.com

For information and guidelines:

info@fwtmagazine.com

To register as a contributor to FWT Magazine

(we are accepting submissions):

registration@fwtmagazine.com

Please include the following:

- Full Name (as you use in your byline)
- Email (you MUST use the email which is on record at IFWTWA)
- A note requesting to become a contributor at FWTMagazine.com

MARKETS

ral history related to the North American Desert regions.

The main editorial focus is travel in the North American Desert and surrounding regions with a strong emphasis in natural and cultural history and southwest arts & crafts consistently represented.

They pay \$50 for one-time rights to each article with photos, covering:

Wildlife (Natural History)

A feature consisting of 1200 to 1500 words dealing with a specific animal or plant species, biome, or ecosystem. First or third person is preferred with an emphasis on education, wildlife conservation, and personal experience. Photos are required unless DesertUSA.com agrees to provide them.

Native American & Southwest Arts & Crafts

Art is an important part of southwest cultural history. Features on this topic range from 1200 to 1500 words, photos are required. First or third person is accepted. Some examples of topics include; Navajo rugs, pottery, jewelry, Katchina dolls, sand painting, tools of Native Peoples, etc. Photographs are required.

Adventure

Adventure features are approximately 1200 to 1500 words and are written from a personal experience perspective. The article should focus on your interpretation of the activity, plants and animals you see along the way, and the geology of the location of your adventure. Rock climbing, river rafting, back road auto tours, are all adventures type activities which can be turned into exciting adventure stories. Photographs are required.

Travel

Travel features 1,200-1,500 words and can center on a small charming town, scenic park, deserted ghost town or a remote location off the beaten track. Photographs are required.

History

Features range from prehistoric and Native American cultures to current history occurring within the last few hundred years. Cultures, historical sites, legendary trail blazers, explorers, settlers, cowboys are examples of cultural history topics. Historical features range from 1200 to 1700 words and a list of sources is required. Photographs are required.

Desert Lore

MEMBERSHIP PERKS



Photographers and Journalists, Collaborate

Photographer members have given links to their websites that will enable you to send a URL link with any image or galley destination folder to assignment editors with their queries. [Details...](#)



MedjetAssist

IFWTWA members from the U.S., Canada or Mexico receive reduced Medjet annual and multi-year membership rates 28-30% off its baseline. [Details...](#)



Check the website regularly for new [Membership Perks.](#)

MARKETS

Stories of lost mines, ghosts, hidden treasures, and mysterious ships seen in the shifting desert sands all qualify as desert lore. Features should be 1000 to 1500 words and include a source list and notes on any fictional content. Photographs are required.

Send articles to dusa_feedback@desertusa.com

DESTINATIONS OF THE WORLD

Destinations of the World News prides itself as the only independent global travel magazine distributed on a complimentary basis to over 100 of the world's premier airport lounges. Their coverage includes golf, honeymoon, gourmet, spas and wellness and chefs. Travel coverage focuses on the latest global news and trends.

Queries go to editorial@dotwnews.com

ENSEMBLE VACATIONS

Canadian Ensemble Vacations is a quarterly national consumer travel and lifestyle magazine published by Ensemble Travel Group for its member travel agencies, which include American Express Canada and Uniglobe Eastern Canada. It is aimed at mid- to high-end leisure travelers who are seeking unique, luxurious getaways and impeccably personalized service. Ensemble Vacations is also distributed to select high-end subscribers of the Globe and Mail. Be sure to use Canadian spelling.

They cover all sorts of travel from Canada and the U.S. to Europe, Asia, the South Pacific, the Caribbean and South America.

They prefer articles that offer a unique, new angle or insight to a destination and/or its culture, including undiscovered places. Destinations must be accessible to most travelers. They also include service-oriented lifestyle departments that focus on art, accommodations, culinary, eco-tourism, etc. Features run approximately 900 to 1,200 words, though this may be adjusted depending on space and topic. Departments run from 450 to 600 words. Canadian spelling is required.

They say: "Compensation is competitive with other

national magazines. A standard writer's contract will be provided. We buy all rights to manuscripts, although copyright is returned to the author 90 days after publication. Payment is made upon acceptance of the final article and receipt of the writer's invoice."

Queries should go to editor@ensembletravel.ca.

GREAT ESCAPE PUBLISHING

Great Escape Publishing brings out home-study programs and leads workshops on the craft and business of getting paid to travel, whether through writing, photography, tours or other means.

The editors are interested in subjects from travel writing, photography, create-your-own-tours and

Your IFWTWA Profile is IMPORTANT

[*Edit My Profile Settings](#)

including password, email, contact, etc.

[*Member Profiles -- BOOKS -- Management](#)

Add any books you've published to your profile with links to purchase them.

[*Member Profiles -- ARTICLES -- Management](#)

Keep your list of published articles up-to-date.

[View My Public Profile](#)

The above link will take you to a list of all our members, click on your name to see what people learn about you.

[*Display IFWTWA Member Badge on My Website](#)

A new widget that quickly displays your affiliation with IFWTWA with a link back to your profile.

*Requires that you be logged in



MARKETS

travel blogging to import/export. They also publish short interviews with professionals working in a travel field that could impact those who want to travel as a profession. They purchase all rights to the articles they publish and non-exclusive unlimited use rights to the images. Word count runs 300-600 words. Payment is \$50-\$75 for articles they request for the website, \$100-\$150 for interviews and personal stories, and \$150-\$200 for articles with specific income advice a reader can print and follow to earn more.

They currently have articles on how to improve your chances of being invited on a media trip, how to take travel photos in a crowd, how to set up as a tour leader, and more.

Payment is upon publication. They retain the right to publish your article/photos in any of their affiliated publications as well as online.

They say: "If you have been successful in travel writing, photography, the import/export business, or running your own tours and would like to share insider tips of your craft, we would like to hear your story."

Contact them at editors@greatscapepublishing.com

LET'S TRAVEL

New Zealand-based Let's Travel was launched "when none of us could find a travel publication that was down to earth, comprehensive, exciting, well laid out, visually appealing and with enough inspiration to tempt us to try new destinations and to revisit old stomping grounds with fresh eyes." So that is their mission.

Editorial content for the bimonthly focuses heavily on "articles with a twist that offer first person accounts of travel in New Zealand, Australia and the South Pacific Islands, with a smaller amount of aspirational stories/adventures from far flung places such as South East Asia, Europe and Americas etc."

They caution writers: "Our readership demographic is LUXURY – if your pitch is about roughing it on a few dollars, we're likely not interested!"

Their current issue has stories on New Orleans and Las Vegas as well as Cambodia and Tahiti.

Queries should be sent to editor Gayle Dickson at gayle@letstravelmag.com

LOS ANGELES TIMES TRAVEL SECTION

The Travel section, both print and online, assigns original travel features that tell a great story and are strong character-driven or first person narratives.

Copy these links and keep them handy!

<https://www.facebook.com/IFWTWA>

<https://plus.google.com/s/IFWTWA>

<http://instagram.com/ifwtwa>

<http://www.linkedin.com/groups?home=&gid=1645297>

<https://twitter.com/IFWTWA>

<http://www.tripatini.com/group/ifwtwa>



Instagram



tripatini

MARKETS

Payment for print stories (other than briefs) varies from \$200 to \$750, depending on placement. Online only stories generally pay \$500, but if they are used in print, the editors will pay depending on placement.

Note that they do not accept stories that result from sponsored or free trips, discounted or subsidized travel or media rates, and they generally travel anonymously so they have the same experience any traveler has.

They say: "Please note that we now will no longer consider any submission that does not have a strong visual component. We appreciate original art but will accept handout art if it is of good quality and meets our specifications."

Completed stories only go to Catharine M. Hamm, Travel Editor, at catharine.hamm@latimes.com and must be based on travel that has been taken in the past two years.

NATIONAL GEOGRAPHIC TRAVELER

Each issue of National Geographic Traveler contains five or more features, roughly balanced between U.S. and international subjects. Most features range from 1,500 to 2,500 words, depending on the subject. Departments generally run from 750 to 1,500 words.

Compensation varies, depending on the type of feature or department but is competitive with other national magazines. Payment is made upon acceptance."

They have published features including "Haunting Relics of a Country That No Longer Exists [Yugoslavia]." "Being Black in China," "Can You Pack a Mummified Head in Your Carry-On? Ask TSA," and "Look Inside Spain's Bizarre Baby Jumping Festival."

Send them a brief, well-researched paragraph about your idea(s) with recent links and/or clips to TravelPitches@natgeo.com

SUNSET MAGAZINE

Sunset is Western America's largest-circulation regional magazine, with more than a million subscribers; the monthly issues cover travel and recreation; garden and outdoor living; food and entertaining; home design, remodeling, and projects.

Their readership is 70 percent women, time challenged people who appreciate value, and are more likely to live in the suburbs than major cities. Payment is up to \$1 per word upon acceptance.

They cover travel and recreation, food and entertaining, home design and garden and outdoor living with focus on 13 Western U.S. states - Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming - as well as British Columbia and Mexico, publishing five regional editions for the Pacific Northwest, Northern California, Southern California, the Southwest and the Rockies. Payment is reportedly \$1 per word.

Queries should suggest an appropriate month or season for the piece to appear. Email them at travelquery@sunset.com.

TRAILER LIFE MAGAZINE

For more than half a century, Trailer Life magazine has been providing enthusiasts with travel and technical information to enhance their enjoyment of the RV lifestyle.

Ranging from weekend campers to full-time RVers, Trailer Life readers share a love of RV travel. They are owners or prospective owners of all types of RVs, from towable travel trailers and fifth wheels to toy haulers and folding trailers, and, to a lesser extent, truck campers, motorhomes and camping vans. Their interests include travel destinations, campgrounds, outdoor recreation and other leisure-time activities, often first person.

They say: "Freelance articles must be accurate and well written, and may include technical, how-to,

MARKETS

travel and lifestyle features (generally around 2,000 words), Hands On product installations (500 to 600 words), 10-Minute Tech tips (50 to 150 words), and Around the Bend destinations, events and news items (100 to 300 words)."

Travel stories generally bring \$400-700.

Destinations and attractions must be accessible by RV and are generally located in North America, although occasional articles focus on overseas travel in rental RVs. Travel manuscripts should be accompanied by a map showing the route, a list of nearby RV parks and campgrounds, and a selection of high-resolution images.

Queries and submissions should be sent to info@trailerlife.com.

WESTJET MAGAZINE

The inflight magazine for Canadian WestJet is interested in receiving short, idea-rich editorial suggestions for their many departments (see below) and longer features (1,200-1,500 words) about the airline's destinations in Canada, the U.S., Mexico, the Caribbean and Europe. You can check the route map at <https://www.westjet.com/en-ca/travel-info/flight-schedules/route-map>.

They include Q&As, profiles, features and destination roundups. They say, "We are seeking stories that are off the beaten path, that examine social trends impacting travel, that are about unusual or quirky little gems not found anywhere else and that answer the question, why this destination now?"

In addition to features, the magazine is organized into three sections: Seek, Roam and Feast.

The departments are:

Seek presents readers with suggestions on what to see, where to stay and what to buy. The Roam section highlights specific locations through insider tips and service-oriented advice. Feast focuses on why food and drink are worth travelling for by exploring local cuisine and food trends. They pay up to \$800 for an article.

They ask that you limit your pitches to two per email. If you have not heard from them after a month, you are free to pitch the story elsewhere.

Print queries go to editor Dean Lisk (dlink@redpointmedia.ca). Queries for online stories can be directed to Alyssa Quirico (aquirico@redpointmedia.ca).

WORLD TRAVEL MAGAZINE

Singapore-based World Travel Magazine presents the best of luxury travel and lifestyle ideas to affluent readers, traveling to dream destinations to experience the culture hands-on, with articles including wellness aspects.

They have run stories on Royal Living in Bangkok's Athenee, Discovering Atlantis in China's Sanya, and on Jamaica and Ticino. They also have published a Quick Guide to shopping in Ibiza, a story on Glamping at the Beverly Wilshire, and one on Igloo Living in Mauritius. The parent company also publishes destination guides.

Queries or proposals go to info@kaltenhouseltd.com.

MEMBERSHIP REFERRAL CREDIT



When you refer a new member who lists your name on their application, your dues for the following year will be credited:

\$20.00

STORY OPPORTUNITIES

ALASKA

The State of Alaska hosts several press trips annually; generally each is organized around a theme like great lodges or the state's national parks. You must either have a confirmed assignment or a well-documented track record of placing stories in publications that match the demographic profile of Alaska visitors to be considered.

There are ample angles for writers in Alaska, from wildlife and outdoor sports to festivals.

For a timely story hook, there are developments including the new Borealis Basecamp, a luxurious center 25 miles from Fairbanks for watching the Northern Lights. Guests view the Aurora Borealis from inside a custom-built igloo with modern amenities and comfortable beds, located in a pristine forest away from light pollution. Dining is focused on fresh, local flavors in a comfortable yurt with huge windows that provide views of far-off ridges.

Another great venue for Northern Lights viewing is the newly opened Sheldon Chalet located on private property in Denali National Park & Preserve's Ruth Glacier, a fly-in destination with a two-night minimum stay for up to 10 people to enjoy the private chef, guides and staff as well as the spectacular natural light show.

For more information, North American media should contact Jennifer Thompson at 800-327-9372; Email: Alaskatravelmedia@thompsonpr.com

International journalists should get in touch with Tanya Carlson at media@alaskatia.org

BAHAMAS

With quick access from North America, and a broad choice of vacation experience that ranges from the Caribbean as it was decades ago (with myths, legends and small town festivals) to highly sophisticated mega-resorts, the Bahamas has a number of new story hooks for articles, and some strong reasons to pitch them now.

An upward trend in arrivals is ushering in added airlift from major U.S. gateways, while new and trendy boutique hotels are putting The Bahamas at the top of magazine rankings. And, once there, the debut of Bahamas Ride, a ride-hailing app, has made exploring the capital of Nassau much simpler.

American Airlines has announced that it will add five new flights with a total of 453 seats to multiple islands in The Bahamas beginning December 2018. The airline will introduce nonstop, weekly flights from O'Hare International Airport (ORD) in Chicago to Lynden Pindling International Airport (NAS); two weekly, seasonal flights from Miami International Airport (MIA) to Freeport, Grand Bahama (FPO); and year-round service from Charlotte Douglas International Airport (CLT) in North Carolina to North Eleuthera Airport (ELH) and Marsh Harbour Airport in Abaco (MHH).

Delta Air Lines is adding a second daily flight from New York City's John F. Kennedy International



FACEBOOK

SIGNING UP IS EASY!

STEP (1): Join Facebook (if you haven't already)

STEP (2): Visit <https://www.facebook.com/groups/IFWTWA.mem.grp/>

STEP (3): Click the button that says join the group

OPTIONAL STEP (4): Bypass steps 2 – 3 and contact Mary Farah, IFWTWA Social Media Director, to ask her to sign you up immediately! Email Mary at: mary@ifwtwa.org

STORY OPPORTUNITIES

Airport (JFK) to Nassau (NAS) beginning October 1, 2018.

Bahamasair has launched new service from Miami International Airport (MIA) to South Bimini Airport (BIM) via a 50-seat ATR 42 aircraft. The new service connects Miami-area travelers to Bimini four times a week with flights on Wednesday, Friday, Sunday and Monday.

So that means that stories on these destinations should go down well with inflights as well as Bahamas getaway stories for regional or city magazines or newspapers in the departure cities. Be sure to point out the increased airlift when you pitch your story.

In addition, three Bahamian hotels made the Condé Nast Traveler “Hot List” of the year’s best new hotel openings: SLS Baha Mar, The Cove at Atlantis and Bahama House.

And the Bahamas’ first-ever ride-hailing mobile app, Bahamas Ride, puts passengers in direct contact with licensed and vetted taxi drivers, providing on-demand transportation in Nassau. The app features automatic payment with debit or credit card, GPS tracking, a driver rating system and a choice of three types of vehicles: standard for up to four riders, large for up to six riders and extra-large for 10 or more riders. Bahamas Ride has plans to expand beyond the capital with service in Grand Bahama, Eleuthera, Abaco and The Exumas.

Press contacts for the Bahamas are Anita Johnson-Patty, General Manager, Global Communications, Bahamas Ministry of Tourism & Aviation at ajohnson@bahamas.com and Weber Shandwick at Bahamas@webershandwick.com

CZECH REPUBLIC

The Czech Republic is celebrating an important anniversary in 2018, 100 years since the beginning of Czech story, the establishment of what is called the “first republic” of Czechoslovakia. There are yearlong events planned to commemorate this.

Among their story hooks is the revolution in the

Czech bar culture that started with the opening of the “Bar that Doesn’t Exist” in Brno, and then there’s the Super Panda Circus, described by the New York Times as “a rave party in a jungle,” and more.

They also claim the greatest number of attractions on the UNESCO World Heritage List in the Czech Republic, with 12 places, five intangible cultural heritage traditions and a geopark on the World Heritage List. These include Český Krumlov, not only a city with over three hundred exceptional buildings, but is also a town with a rich cultural life, and Telč, halfway between Prague and Vienna.

If you want to be added to their press database, receive information and news about the Czech Republic, and participate in their press trips and workshops, fill out the form at <https://www.czech-tourism.com/sc/press/press-trip-form/>

For more information, contact:

Austria and Switzerland

Contact person: Mag. Dr. Yvette Polasek
E-mail: wien@czechtourism.com

The Netherlands

Contact person: Petra Koorn Palečková
E-mail: amsterdam@czechtourism.com

China

Contact person: Lukáš Pokorný
E-mail: beijing@czechtourism.com

Contact person: Štěpán Pavlík
E-mail: shanghai@czechtourism.com

Hong Kong, Taiwan, Australia, Singapur, Malaysia, Indonesia, Thailand

Contact person: Jan Urban
E-mail: hongkong@czechtourism.com

France

Contact person: Marie Muchová
E-mail: paris@czechtourism.com

Germany

Contact person: Markéta Chaloupková
E-mail: berlin@czechtourism.com

STORY OPPORTUNITIES

Great Britain and Ireland

Contact person: Katarína Hobbs
E-mail: london@czechtourism.com

Italy

Contact person: Dott. Luboš Rosenberg
E-mail: milano@czechtourism.cz

Japan

Contact person: Ms. Martina Cílková
E-mail: tokyo@czechtourism.com

South Korea and Philippines

Contact person: Mgr. Michal Procházka
E-mail: seoul@czechtourism.com

Latin America - Mexico, Argentina, Brazil, Colombia, Peru, Chile

Contact person: Mr Petr Lutter
E-mail: mexico@czechtourism.com

Contact person: Luiz Fernando Destro
E-mail: saopaulo@czechtourism.com

Contact person: Patricia Cmol
E-mail: buenosaires@czechtourism.com

Poland, Lithuania, Latvia

Contact person: Ms Ivana Bílková
E-mail: warszawa@czechtourism.com

Sweden, Denmark, Norway and Finland

Contact person: Mrs Lucie Vallin
E-mail: stockholm@czechtourism.com

Spain

Contact person: Ms Markéta Leheková
E-mail: madrid@czechtourism.com

USA and Canada

Contact person: Mrs. Michaela Claudino (director)
E-mail: newyork@czechtourism.com

HOUSTON, TEXAS

The 378-room Omni Houston Hotel in the prestigious Galleria-area of Houston is undergoing a \$30 million renovation process; it is scheduled to reopen in November.

The ground floor will draw from an authentic local aesthetic with leathers, bronze, brass and lush greens, providing a new take on a “modern Texas.” The urban oasis will take advantage of natural light throughout with floor-to-ceiling windows, open communal spaces and the concept of bringing the outdoors inside. The lobby will feature a moss wall that welcomes guests as they check-in at raw copper pods.

The hotel’s first floor restaurant will transform and take inspiration from Memorial Park’s greenery while providing views of the outdoor landscape seen through floor-to-ceiling windows that line the venue. The nightclub, Black Swan, will also return with a similar modern design, combining luxury and timeless energy. The lobby lounge that flows into the coffee bar will have plush sofas, leather armchairs, a bookshelf wall and fireplace with a built-in bench.

Meeting space on the first and second floors are also set for a redesign and will include an addi-

Your IFWTWA Profile is IMPORTANT

[Edit My Profile Settings](#)

including password, email, contact, etc.

[Member Profiles -- BOOKS -- Management](#)

Add any books you’ve published to your profile with links to purchase them.

[Member Profiles -- ARTICLES -- Management](#)

Keep your list of published articles up-to-date.

View My Public Profile (<http://ifwtwa.org/author/your-name>)

Check your profile to see what people learn about you.

[Display IFWTWA Member Badge on My Website](#)

A new widget that quickly displays your affiliation with IFWTWA with a link back to your profile.

STORY OPPORTUNITIES

tional 2,500 square feet of flexible meeting space. The property will offer two new conference areas with boardrooms and breakout space.

The Mokara Spa & Salon updates use an aesthetic that connects it to nature as designers bring together soft, whitewashed woods and lush green walls, stone, wood and dark metals throughout.

Press contact is Patricia Sabino at 212.445.8067 or PSabino@talktocurrent.com

MEXICO/DOMINICAN REPUBLIC/IBIZA

Sirenis Hotels & Resorts, with nearly 50 years of experience in the hotel business, is an international, family-run company based in Ibiza. They started with luxury hotels located on the island of Ibiza, and then in the Dominican Republic and Mexico. Each resort offers a range of amenities that include spas, tennis courts, fitness centers, thematic restaurants and panoramic views of the sea.

Story angles include luxury travel, ecological, spa and wellness, weddings and honeymoons, culinary, family travel, health & beauty

They opened their first international hotel, Sirenis

Punta Cana Resort, in 2000 and then a second hotel a year later, followed by their first two hotels in Mexico--Grand Sirenis Riviera Maya Resort and Grand Sirenis Matlali Hills--as well as introducing water parks in 2016 at the Sirenis Hotel Club Aura in Ibiza and Sirenis Punta Cana Resort.

For media interested in covering a property, the press contact is Jennifer Johnson; you can reach her via the form at http://www.cam-pr.com/aboutus/team_details.cfm?staff=69

INTERNATIONAL MEDIA MARKETPLACE 2019

Billed as an opportunity to make your connections and plan your story coverage for the next year, the International Media Marketplace will be held in New York January 24, 2019.

The program has played host to more than 2,500 international media and 1,425 exhibiting companies, from destinations to cruise lines, since 2013. It has facilitated more than 50,000 one-on-one appointments between international media and travel and tourism brands. They have events in Asia, Australia, France, Germany, the UK and Brazil, as well.

Journalists should register at <https://imm.travmedia.com/register>

SLOVENIA CULINARY

Slovenia has some unusual story hooks, like Open Kitchen, where the stands have presented food from more than 100 restaurants from all over Slovenia; visitors have tried close to a thousand different Slovenian and international dishes. Odprta kuhna is unique and has been bringing freshness and innovation to the Slovenian culinary scene since 2013. It has become a regular Ljubljana event and every sunny Friday from early spring to late fall its stands attract thousands of foodies and fans of relaxed hanging-out. It's open Friday between 10 AM and 9 PM, and until 10 PM in the summer, continuing until October 19.

And Sweet Istria, the country's international festival of desserts and sweet products, fills the "sweet

10 REASONS TO SUBMIT CONTENT TO THE FWT MAGAZINE BLOG

As an IFWTWA member, you are qualified to provide content. Take advantage of this great opportunity!



- 1 You get your own byline including a biography and contact info.
- 2 It's an additional media outlet for your portfolio and to use for pitches.
- 3 You get a snazzy "As Seen In" badge to show off on your website.
- 4 Requirements for each article are only 200-600 words and 4 photos.
- 5 Having a link from FWT Magazine to your own website will help increase your domain authority.
- 6 You can repurpose your contribution on your own website 60 days after publication on the FWT Magazine Blog *Applicable to blog only.
- 7 There is no deadline for Blog posts. Post whenever you wish.
- 8 Submit content as often as you'd like on any food, wine or travel topic.
- 9 We promote you and your content on FWT Magazine social media.
- 10 Get bragging rights! Delight and impress your friends and family!

VISIT FWTMAGAZINE.COM/BLOG-GUIDELINES FOR BLOG SUBMISSION REQUIREMENTS

STORY OPPORTUNITIES

streets” in Koper, where visitors have a chance to discover, taste and buy sweet products from Slovenian Istria, Slovenia and the world. Sweet Istria also offers visitors an opportunity to attend various workshops and conferences and enjoy rich cultural programs September 28-30, 2018.

Media requests to Slovenia need to be sent at least four weeks before the planned visit, and they require that:

- You have an agreement with the invited media on publishing editorial content on Slovenia.
- The article/show will be published within 12 months of the visit, or at its earliest convenience.
- The circulation/readership/viewers and advertising value are measured by an official media survey.
- The readership/viewer profile matches the target group of Slovenia – active, open-minded people with a high sense of environmental responsibility.

- You should be able to demonstrate that readers/viewers are more interested in travelling abroad or are more frequent travellers than the average population in the target country.

There is an application form at <https://www.slovenia.info/en/press-centre/media-application-form>

For more information, contact Rebeka Kumer Bizjak at press@slovenia.info

WASHINGTON, D.C.: DUPONT CIRCLE

A very good choice for an urban getaway story, The Dupont Circle offers a private chef experience on the suites’ outdoor terraces overlooking the city light, with a personalized menu, champagne and a VIP turndown. With a key central location, very positive reviews on tripadvisor for the kindness and warmth of the staff, and a mission to connect guests with insider spots in the city, this is an unusually good prospect for a hotel piece.

Press contact is Megan Dawe at megan@alicemarsshall.com



SCHOLARSHIP FOR TEEN BLOGGERS

The 2018 Family Travel Forum Teen Travel Writing Scholarship opened May 1 and welcomes all teen bloggers. Over the years, the scholarship has awarded more than \$18,000 in cash grants to teens who share their stories in words and images.

The top three travel blogs submitted by the July 9, 2018 deadline will receive cash grants of \$1,000, \$500, and \$250, as well as a GoBag Travel Bag from sponsor Allianz Global Assistance. Twenty Honorable Mention winners will receive a sub-

scription to Lonely Planet Magazine and 10 will receive CityPASS attraction ticket booklets. The top stories will be published on Family Travel Forum's site MyFamilyTravels.com.

The Family Travel Forum Teen Travel Writing Scholarship is open to American, Canadian, American-International and homeschool students ages 13-18. For more information, eligibility, rules and the scholarship application form, visit https://myfamilytravels.com/Teen_travel_writing



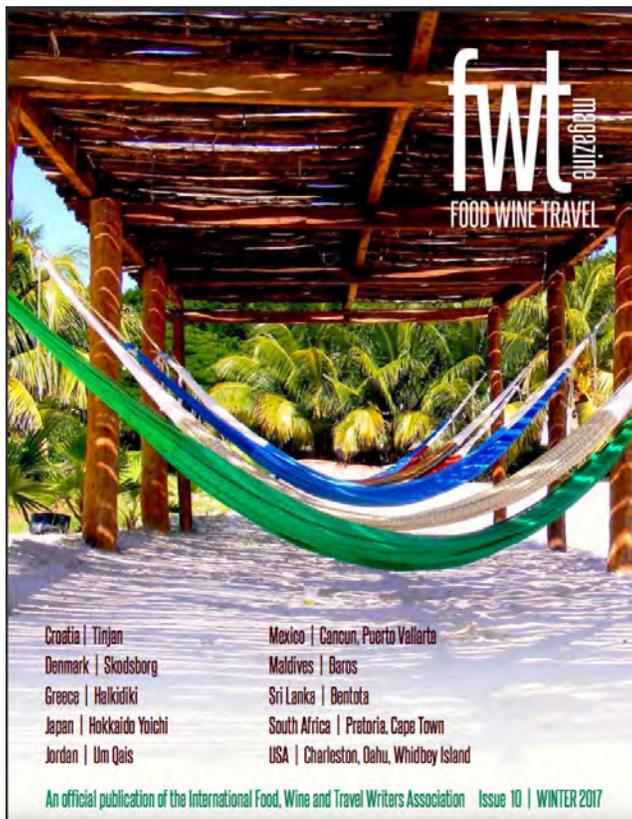
<https://www.facebook.com/FWTMagazine>

<https://twitter.com/FWTMagazine>

<http://plus.google.com/+Fwtmagazine>

<https://instagram.com/fwtmagazine/>

<https://www.pinterest.com/fwtmagazine/>



ISSUE 10 WINTER 2017

Now Available Online [Click Here](#)

We are accepting submissions for **Issue 11**

To register as a contributor send an email to: registration@fwtmagazine.com

Include:

- Full Name (as you use in your byline)
- Email (you MUST use the email which is on record at IFWTWA)
- A note requesting to become a contributor at FWT-Magazine.com



NEW MEMBERS

REGULAR Members

Kita Roberts (Referred by Dennis Littlely)
PO Box 1712
Rockland, ME 04841
phone: 302 983-0740
email: kita@passthesushi.com
web: <http://passthesushi.com>

Renée Butcher
4316 SE Pine Way
Hillsboro, OR 97123
phone: 503 704-6313
email: rosewayrenee@gmail.com
web: <http://thegoodheartedwoman.com>

Yu Hsien Lin
1401 788 12 Ave SW
Calgary, AB T2R 0H1 Canada
phone: 403 606-9962
email: fortwoplz@gmail.com

Welcome!



FACEBOOK



TWITTER

MEMBERSHIP RECOGNITION

5 Years

[Sofia Bournatzi](#)

[Jennifer Dombrowski](#)

[Sue Frause](#)

10 Years

[Frederica Dunn](#)

[Richard Mason](#)

[Elizabeth Willoughby](#)

20 Years

[Marilyn Green](#)



International Food Wine and Travel Writers Association (IFWTWA)
39252 Winchester Rd, Ste 107 #418, Murrieta, CA 92563
Phone & Fax: 877-439-8929 (877-IFW-TWA-9)
Email: admin@ifwtwa.org
Web: www.ifwtwa.org